



### REVISED EXAMINATION TIME TABLE

PROGRAMME - MASTER OF ARTS ( ENTERTAINMENT, MEDIA AND ADVERTISING )(Choice Based)

#### SEMESTER - III

Days and Dates	Time	Paper Code	Paper
Tuesday, 04 January, 2022	03:00 p.m.to 04:00 p.m.	27601	Film and Television Broadcast Business Management
Tuesday, 04 January, 2022	03:00 p.m.to 04:00 p.m.	27611	Film and Television Broadcast Business Management (R-2021)
Tuesday, 04 January, 2022	03:00 p.m.to 04:00 p.m.	27602	Advertising and Marketing Communication Account Planning and Management.
Tuesday, 04 January, 2022	03:00 p.m.to 04:00 p.m.	27612	Advertising and Marketing Communication Account Planning and Media Business (R-2021)
Thursday, 06 January, 2022	03:00 p.m.to 04:00 p.m.	27603	Film and Television Film Production and Content Pipeline
Thursday, 06 January, 2022	03:00 p.m.to 04:00 p.m.	27613	Film and Television Film Production and Content Pipeline (R-2021)
Thursday, 06 January, 2022	03:00 p.m.to 04:00 p.m.	27604	Advertising and Marketing Communication Consumer Behaviour
Thursday, 06 January, 2022	03:00 p.m.to 04:00 p.m.	27614	Advertising and Marketing Communication Consumer Behaviour (R-2021)
Monday, 10 January, 2022	03:00 p.m.to 04:00 p.m.	27605	Film and Television An Orientation to New Media Technologies
Monday, 10 January, 2022	03:00 p.m.to 04:00 p.m.	27615	Film and Television An Orientation to New Media Technologies (R-2021)
Monday, 10 January, 2022	03:00 p.m.to 04:00 p.m.	27606	Advertising and Marketing Communication Management Event and Live Media
Monday, 10 January, 2022	03:00 p.m.to 04:00 p.m.	27616	Advertising and Marketing Communication Strategic Brand Management (R-2021)
Wednesday, 12 January, 2022	03:00 p.m.to 04:00 p.m.	27607	Film and Television Television & Radio Production & Programming
Wednesday, 12 January, 2022	03:00 p.m.to 04:00 p.m.	27617	Film and Television Television & Radio Production & Programming (R-2021)
Wednesday, 12 January, 2022	03:00 p.m.to 04:00 p.m.	27608	Advertising and Marketing Communication Advertising Agency Structure & Management
Wednesday, 12 January, 2022	03:00 p.m.to 04:00 p.m.	27618	Advertising and Marketing Communication Advertising Agency Structure & Management (R-2021)
Friday, 14 January, 2022	03:00 p.m.to 04:00 p.m.	27609	Film and Television Film Distribution and Marketing
Friday, 14 January, 2022	03:00 p.m.to 04:00 p.m.	27619	Film and Television Film Distribution and Marketing (R-2021)
Friday, 14 January, 2022	03:00 p.m.to 04:00 p.m.	27610	Advertising and Marketing Communication Media Planning and Buying
Friday, 14 January, 2022	03:00 p.m.to 04:00 p.m.	27620	Advertising and Marketing Communication Media Planning and Buying (R-2021)