



Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



BloomBox - Entrepreneurship Cell KJSCE

Website: www.bloomboxkjsce.com, Email: bloombox.kjsce@somaiya.edu

Contact: 91 022 6644 9191 / 9015

Annual Report of BloomBox - Entrepreneurship Cell KJSCE

Academic Year 2016 - 2017

Fe-I-Esta (12th August, 2016)

BloomBox orientation for the first year students witnessed lot of enthusiasm. A fun cum entrepreneurial event was organized for the Fes. The event comprised of entrepreneurship games, standup comedy, introduction to the campus companies, Roboccon and various BloomBox initiatives.



An initiative to reuse coconut shells (26th July, 2016)

An initiative of Mahindra group for reusing coconut shells was introduced to us. Three students from K.J. Somaiya College of Engineering went to Parel for promoting this activity. *It was a good opportunity for our students to learn networking skills and understand the importance of social entrepreneurship.*

Assist a Startup by providing feedback (29th July, 2016)

Mr. Niranjana from Bangalore has developed an app called 'Reaching Soon' (basically a location tracker). The members of Bloombox discussed with him the advantages, drawbacks and suggestions regarding the app. *This activity could help the budding entrepreneurs and make our students think like an entrepreneur and discuss the pros and cons of this app.*



Vidyanagar, Vidyavihar, Mumbai-400 077, India.
Telephone (91-22) 6644 9191 Fax: (91-22) 21025272
College Website: www.somaiya.edu/kjsce





Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



BloomBox - Entrepreneurship Cell KJSCE

Website: www.bloomboxkjsce.com, Email: bloombox.kjsce@somaiya.edu

Contact: 91 022 6644 9191 / 9015

Talk by Sameer Somal (24th August, 2016)

'Entrepreneurs, Intangibles and Digital Revolution' a Speaker Session by Sameer Somal, co-founder and Chief Financial officer of Blue Oceans Global Technologies. Mr. Sameer Somal came to share his views on the digital revolution boosting the enterprises and the importance of emotional intelligence and also shared his experiences related entrepreneurship. *He spoke about the intangibles that are the soft skills required to be a good business man and the importance of human relationship.*



Mentoring session by Dhairya Pujara (3rd September, 2016)

Mentoring session was provided to two M. Tech students who started a solar based company by Mr. Dhairya Pujara, founder of Y-centre.

Sell-a-thon (23rd-26th September, 2016)

In its second edition, Sell-a-thon was organized in Association with IDOBRO and Nareshwadi. 10 teams participated, helping artisans to promote their artwork. *The objective of the event was to help students learn the art of sales and promotion and assist our local artisans.*



Vidyanagar, Vidyavihar, Mumbai-400 077, India.
Telephone (91-22) 6644 9191 Fax: (91-22) 21025272
College Website: www.somaiya.edu/kjsce





Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



BloomBox - Entrepreneurship Cell KJSCE

Website: www.bloomboxkjsce.com, Email: bloombox.kjsce@somaiya.edu

Contact: 91 022 6644 9191 / 9015

Hackathon (30th September-1st October, 2016)

BloomBox along with the Student's Council, Codecell and CSI organized Hackathon in Abhyantriki 2016. The problem statement was: Propose solutions to make life easier for the aged. Hackathon saw around 75 participants from different colleges all over the Mumbai. ***The objective of the event was to help students think about societal problems and create entrepreneurial solutions.*** Sponsored by Riidl, in Association with Venture City, this event was judged by dignitaries from TCS. The winning team received a cash prize of 15000 INR.

Panel Discussion (30th September, 2016)

Panel discussion was held on the day of Abhyantriki 2016. Hetal Mundra was the moderator for the Panel discussion on impact through innovation. Panelists were Ajay Chaturvedi (Founder, HaVa), Kaustubh Shivdikar (TEDx Speaker) and Angad Nadkarni (Founder, Examify).

Refine (15th October, 2016)

BloomBox with Riidl Technology Business Incubator organized inauguration ceremony of Refine program. It aimed to mentor and guide start-ups in several business building basics and redefine their proposition, business models and scaling plans.



Vidyanagar, Vidyavihar, Mumbai-400 077, India.
Telephone (91-22) 6644 9191 Fax: (91-22) 21025272
College Website: www.somaiya.edu/kjsce





Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



BloomBox - Entrepreneurship Cell KJSCE

Website: www.bloomboxkjsce.com, Email: bloombox.kjsce@somaiya.edu

Contact: 91 022 6644 9191 / 9015

MasterChef Somaiya 4.0 (9th February, 2017)

BloomBox along with Student's Council organized 'MasterChef Somaiya' on the third of Symphony, the cultural fest of KJSCE. This is a half day competition wherein 8 teams setup their food stalls and sell the audience their dishes. While this competition tests the cooking skills of the participants, *the business acumen i.e. marketing skills, team work, presentation, budgeting, etc* also play a major role in the judging criteria. This event was judged by Chef Harpal Sokhi.



Vidyanagar, Vidyavihar, Mumbai-400 077, India.
Telephone (91-22) 6644 9191 Fax: (91-22) 21025272
College Website: www.somaiya.edu/kjsce





Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



BloomBox - Entrepreneurship Cell KJSCE

Website: www.bloomboxkjsce.com, Email: bloombox.kjsce@somaiya.edu

Contact: 91 022 6644 9191 / 9015

KIC Seminar (6th March, 2017)

BloomBox in association with KIC classes organized a seminar regarding higher studies for the students of KJSCE, This seminar guided the students particularly regarding foreign education right from the entrance exams required, various options available abroad, education loans, life as an international student, etc.

GangRush (22nd March, 2017)

Organized in Gargi Plaza, this was an event which BloomBox hosted fun games for 9 teams having 8 members each. The games were Tug-of-war, Brick-o-mania. The balloon game and Blind Attack. These games taught the students certain entrepreneurial qualities like team work, time management, coordination, alertness, etc.



GyaanBox (23nd - 24th March, 2017)

GyaanBox was a two day workshop on Mobile App Development conducted by Mr. Gaurav Shinde, a third year IT Student, in Association with BloomBox. The motto of GyaanBox is to give some bright students to spread their knowledge to others acting as a free lancer. i.e. for the students, by the students. The intake for the workshop was 30 students.



Vidyanagar, Vidyavihar, Mumbai-400 077, India.
Telephone (91-22) 6644 9191 Fax: (91-22) 21025272
College Website: www.somaiya.edu/kjsce





Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



BloomBox - Entrepreneurship Cell KJSCE

Website: www.bloomboxkjsce.com, Email: bloombox.kjsce@somaiya.edu

Contact: 91 022 6644 9191 / 9015

Internships offered:

- Internship by 'TAKE IT'

Founded by Sahil and Meet, the ex-students of KJSCE, 'TAKE IT' provided internship to our students in Marketing and Android App Development.

- Internship by 'Startup Cruise'

Startup Cruise provided internship to our students in Website and Android Development.

- Internship by 'Universe Simplified'

Universe simplified provided internship to our students to set up low cost frugal makerspaces in schools and orphanages. (Training and Projects)



Vidyanagar, Vidyavihar, Mumbai-400 077, India.
Telephone (91-22) 6644 9191 Fax: (91-22) 21025272
College Website: www.somaiya.edu/kjsce

