

Report : KJSCE Insignia 2016 - 2017

Art is not only about what you see, but what you make others see, and Team KJSCE Insignia has successfully shown the beauty in art through the artwork made by its team members.

Insignia, this year, made decor and carried out live art performances for various events in KJSCE such as Freshers' Eve, Abhyantriki, Skream, Symphony and B.E. Farewell. The team played an active role in the participation of the institute in a social initiative called Humara Station Hamari Shaan (under MAD foundation and Mumbai First) under Parvaah (Social Initiative by KJSCE) by contributing towards the beautification of Ghatkopar Station. The team has also spruced up events like TEDx SomaiyaVidyavihar (as a creative partner) and Maker Mela (India's biggest maker gathering).

About Us :

Team Insignia is the official art team of K. J. Somaiya College of Engineering.

Core team members for team Insignia 2016-17 include Megha Gupta (Chief), Pranav Gawde (Co-chief), Niti Patel (Co-chief) and a group of 3 assisting members namely, Nida Shah, Pratik Patel and Nisha Patel.

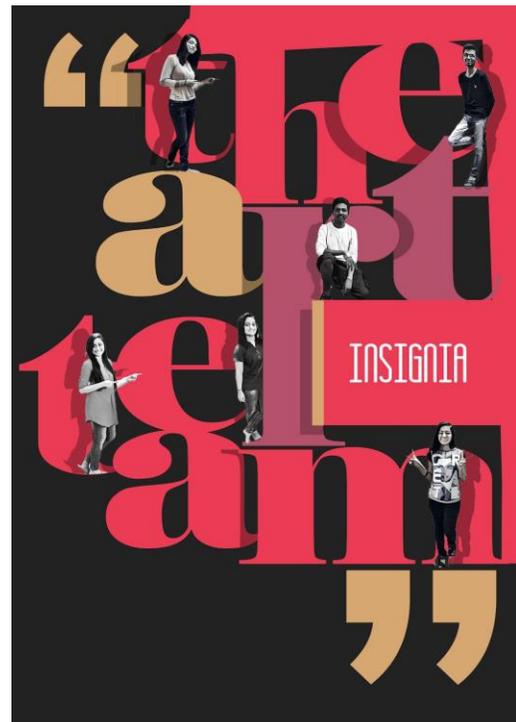
The team comprised of approximately 40 members including second year and first year engineering students.

Social Media Links :

Facebook: [facebook.com/Offical.art.team/](https://www.facebook.com/Offical.art.team/)

Instagram: [instagram.com/kjsce_insignia/](https://www.instagram.com/kjsce_insignia/)

Twitter: twitter.com/kjsce_insignia



Events & Festivals :

1. KJSCE Freshers' eve

Date of event : 26th August 2016

Theme: Mumbai Meri Jaan

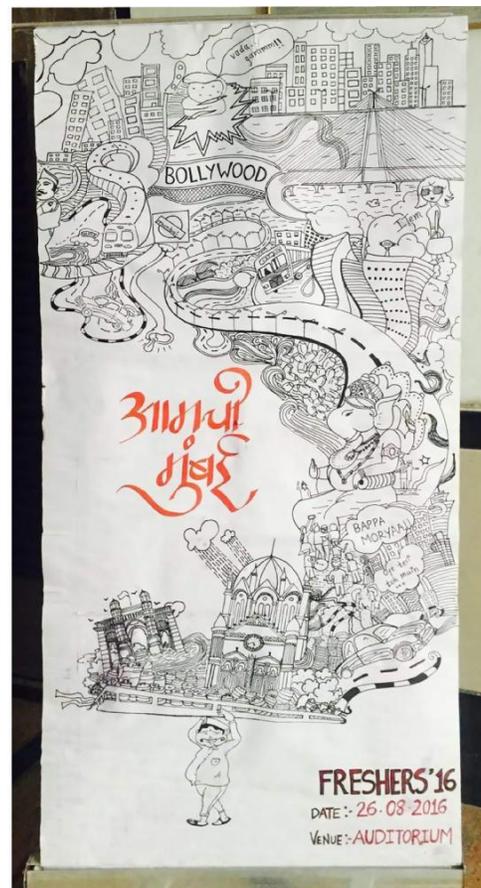
Decor :

1. Main wall
2. Mumbai Skyline
3. Mumbai Doodle
4. Countdown (Local Railway Indicator)

Working days: 26/07 - 26/08/2016

Duration: 8-10 hrs a day

Glimpses:



2. KJSCE Parvaah (A Social Initiative)

Date of event: 3rd September 2016

Decor: Parvaah Wall

Working days : 26/08 - 02/09/2016

Duration : 6 - 8 hrs a day

Glimpse:



3. Abhyantriki

Date of event: 1st & 2nd October 2016

Decor:

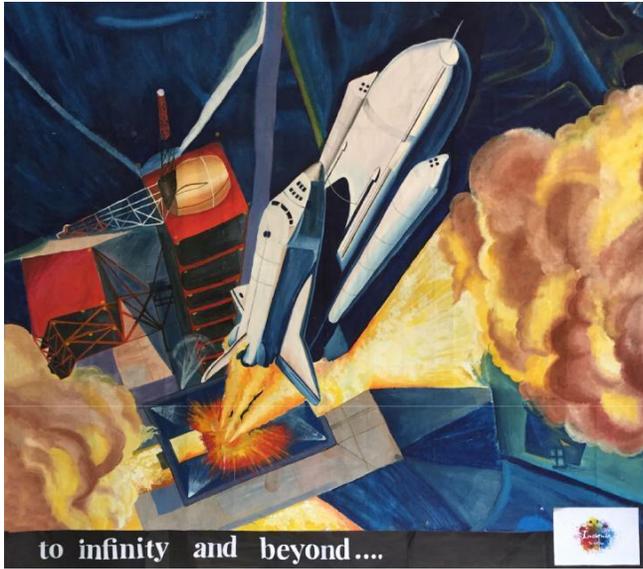
1. Main Wall
2. ISRO Wall
3. 3D Camera Wall
4. Magazine Art
5. Vintage Car Wall
6. Abhyantriki Fonts (Both 2D & 3D)
7. Dragon Cardboard Structure
8. Logo String Art (Countdown)
9. Avengers Matrix Puzzle (Countdown)
10. Hangings & Signboards

Working days : 02/09 - 02/10/2016

Duration : 10 -12 hrs a day

Glimpses:





4. Hamara Station Hamari Shaan (under MAD Foundation & Mumbai First)

Date of event: 8th October 2016

Decor : Beautification of Ghatkopar Station by painting illustrations and spreading social message via verses on the side panels of foot over bridges, decorating stairs, etc.

Working days : 02/10 - 08/10/2016

Duration : 12 -15 hrs a day

Glimpses:





10 CITY

mid-day Friday, September 30, 2016

RAG RAG MEIN
MUMBAI CITY.
FM BOLE TOH



KNOW YOUR CITY
WITH RADIO CITY

5,000 VOLUNTEERS TO PAINT CR AND WR STATIONS WITH MURALS

Local train commute gets prettier

100% volunteer-driven initiative that starts Sunday will see Mumbaikars turn 36 WR, CR stations from grimy to gorgeous; Ghatkopar to get garba motifs and Marine Lines, aqua ocean theme

KUSUMITA DAS
kusumita.das@mid-day.com

THIS Sunday, October 2, thousands of Mumbaikars will be lining up at the city's railway stations, not to catch the next train, but to paint the railway premises.

Touted to be the city's biggest beautification drive till date, the initiative titled Hamara Station Hamari Shaan, will go on till October 8 and 36 stations on the Central and Western Lines will be beautified. The project has been jointly undertaken by Mumbai-based NGO Making A Difference (MAD) and Mumbai First, a think-tank that works for the betterment of the city, in collaboration with the Railways.

The visual theme of each station between Thane and CST on the Central Line and Dahisar and Churchgate on the Western Line, has been designed to suit the character of the place. While heritage sta-

tion buildings like Bandra and CST won't be painted, with operations largely concentrating on cleaning up the premises only, stations like Marine Lines and Charni Road station, owing to their proximity to the sea, will be painted in aqua blue. The murals, vinyl sheet decorations and the paintings will cover the walls on the platforms, the panels alongside the staircases, ticket windows and the walls on the foot over bridge. Each station has been allocated a budget of between ₹2-5 lakh, entirely funded by corporate sponsors and volunteers.

Around 5,000 volunteers have registered for the project so far and the organisers expect the numbers to go up on Sunday. The project will require volunteers to work from 12pm to 4pm and from 9pm to midnight, through the week. Speaking of the initiative, project leader of Ghatkopar station, Ashok Patel, a third year engineering student from KJ Somaiya College and a member of MAD foundation said, "This project is part of the joy of Giving week and it is a 100 per cent volunteer-driven initiative. The aim is to make people understand that the stations are our property, so we need to do our bit for



Ghatkopar's famous khau galli will be depicted in paintings on the walls of suburb's station

their upkeep. For Ghatkopar, we have about 265 volunteers from our college alone. There is a dedicated art team that will guide the volunteers. There is no age limit. From 6-year-olds to senior citizens, we have received applications from all." The event has been gaining traction with several groups promoting it heavily over the last week, through a bike rally, a flash mob at

Churchgate Station and a musical performance at Vile Parle Station. Talking about the visual plan for Ghatkopar, Ashok said, "We'll be working to beautify three foot-over-

bridges and 21 staircases in the station. A big draw of this neighbourhood is its khau galli, so we are going to depict that on the foot-over-bridge walls and staircase panels.

Also, Ghatkopar primarily has a Gujarati population, so we'll be working with garba motifs, depicting the musical culture of the state. We are also going to colour the staircase in piano patterns."

₹2-5L
Budget allocated for each station

'For Ghatkopar station, we have more than 265 volunteers from KJ Somaiya College alone. There is no age limit. Everyone is welcome'

Ashok Patel, member of NGO behind the initiative

5. KJSCE Skream

Date of event: 5th - 8th January 2017

Decor:

1. Skream Wall - Usain Bolt
2. Skream Inauguration (Live Art Performance)

Working days : 20/11/2016 - 05/01/2017

Duration : 8 -10 hrs a day

Glimpses:



6. KJSCE Symphony

Date of event: 7th - 9th February 2017

Theme: Odyssey of Dreams

Decor:

1. Main Wall
2. Symphony Inauguration
3. Symphony Flipfont
4. Pun Fun (3D Installation)
5. Castle (34 ft high Cardboard Structure)
6. 120 ft long Upside Down Painting (Storyline)
7. Symphony Timetable (Cardboard Blocks Structure)
8. Hangings (Throughout the Somaiya Campus)
9. Tree Covers (Chartpaper models)
10. Symphony 2D Font

Working days : 01/11/2016 - 09/02/2017

Duration : Initially 10 - 12 hrs and later 12 - 15 hrs a day

Glimpses:





7. Canvas Paintings for Principal Ma'am Office

Decor:

1. Space Painting
2. Odyssey of Dreams

Duration : 8 -10 hrs a day for 2 weeks

Glimpses:



8. TEDx SomaiyaVidyavihar

Date of event: 4th March 2017

Theme: Power of a Just Society

Decor : TEDx SomaiyaVidyavihar Font Designing and Making, handling other creatives and stage design (being the creative partner for the event)

Working days : 25/02 - 04/03/2017

Duration : 8 -10 hrs a day

Glimpses:



9. B.E. Farewell

Date of event: 24th April 2017

Theme: Retrospect

Decor: B.E. Farewell Font designing and making.

Working days : 16/04 - 24/04/2017

Duration : 4 - 6 hrs a day

Glimpses:



Thank You.