

**Report on “TCS AIP Student Workshop on  
User Experience (UX) and Design Thinking Workshop”**

Date: 03<sup>rd</sup> Oct. 2018

Training and Placement cell in coordination with Departmental coordinators had organized “User Experience (UX) and Design Thinking Workshop” on 3<sup>rd</sup> Oct. 2018 in seminar hall B-507 from 3.15 pm to 5.15 pm.

**Name of Resource Person:**

**Ms Shweta Mehta – CRM CX-UX Designer from Tata Consultancy Services**

This program was conducted for Third year and final year B. Tech students as well as M. Tech students of all the branches

Around 30 students were present from all the stream of engineering.

Following topics were covered in his Workshop :

1. User Interface
2. User Experience
3. Customer Experience
4. Group Discussion
5. Team Building activity on all the above 3 aspects.



**K. J. Somaiya College of Engineering, Mumbai-77**  
(Autonomous College Affiliated to University of Mumbai)



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