

MAEMA SEM 3 (ATKT EXAMINATION)

Subjects	Date	Timing
Account planning and management	28-09-2020	10:00 am – 11:00 am
Media planning and buying	29-09-2020	10:00 am – 11:00 am
Management Events & Live Media	30-09-2020	10:00 am – 11:00 am
Consumer Behaviour	01-10-2020	10:00 am – 11:00 am
Advertising Agency structure and management	03-10-2020	10:00 am – 11:00 am