

University of Mumbai-Cluster No. 02

ONLINE EXAMINATION TIMETABLE

**BACHELOR OF ARTS (Mass Media) – SEM-V
TYBMM - SFC SECTION
(CHOICE BASED) (10GP) (R-2018-19)- ATKT MAY 2021**

DAY	DATE	TIME	COURSE NAME
MONDAY	24.05.2021	10.00 AM TO 11.00 AM	Reporting (Journalism)
			Advertising in Contemporary society (Advertising)
TUESDAY	25.05.2021	10.00 AM TO 11.00 AM	Editing (Journalism)
			Brand Building (Advertising)
THURSDAY	27.05.2021	10.00 AM TO 11.00 AM	Features and Opinion (Journalism)
			Consumer Behaviour (Advertising)
FRIDAY	28.05.2021	10.00 AM TO 11.00 AM	Journalism and Public Opinion (Journalism)
			Media Planning and Buying (Advertising)
SATURDAY	29.05.2021	10.00 AM TO 11.00 AM	Indian regional Journalism (Journalism)
			Copy Writing (Advertising)