

University of Mumbai-Cluster No. 02

ONLINE EXAMINATION TIMETABLE

BACHELOR OF ARTS (Mass Media) – SEM-V  
TYBMM - SFC SECTION

(CHOICE BASED) (10GP) (R-2018-19)- REGULAR/ATKT DECEMBER 2021

DAY	DATE	TIME	COURSE NAME
TUESDAY	14.12.2021	2:00 PM TO 3:00 PM	Reporting ( <b>Journalism</b> )
			Advertising in Contemporary society ( <b>Advertising</b> )
WEDNESDAY	15.12.2021	2:00 PM TO 3:00 PM	Editing ( <b>Journalism</b> )
			Brand Building ( <b>Advertising</b> )
THURSDAY	16.12.2021	2:00 PM TO 3:00 PM	Features and Opinion ( <b>Journalism</b> )
			Consumer Behaviour ( <b>Advertising</b> )
FRIDAY	17.12.2021	2:00 PM TO 3:00 PM	Journalism and Public Opinion ( <b>Journalism</b> )
			Media Planning and Buying ( <b>Advertising</b> )
SATURDAY	18.12.2021	2:00 PM TO 3:00 PM	Indian regional Journalism ( <b>Journalism</b> )
			Copy Writing ( <b>Advertising</b> )